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## PROFESSIONAL EXPERIENCE

### **The Terminal**

Publisher/Managing Editor

*Birmingham, AL  
March 2007 – present*

- Manage day-to-day operations of a critically-acclaimed weekday web publication focused exclusively on Birmingham, AL with an average of 10,500 unique visitors monthly
- Supervise staff of interns and volunteer contributors
- Responsible for sales of online ad units
- Develop new methods of engaging residents and interested parties in constructive discussions about the present and future of the metro Birmingham area

### **B-Metro Magazine**

Columnist

*Birmingham, AL  
October 2009 – present*

- Responsible for monthly column focused on technology and its effects on the future of Birmingham, AL

### **Main Street Birmingham, Inc.**

Senior Main Street Coordinator

*Birmingham, AL  
September 2004 – March 2007*

- Responsible for implementing revitalization strategies for urban commercial districts
- Promoted businesses currently located within districts and organize merchants associations and volunteer committees
- Targeted and recruited new businesses through economic development incentives and marketing programs
- Facilitated physical improvement of properties through the use of grants, city funds and other financing alternatives
- Maintained organizational marketing tools, including website, available spaces/properties lists, online communications and physical mailings

### **Savannah Development and Renewal Authority**

Programs Assistant for Marketing  
Administrative Assistant

*Savannah, GA  
May 2003 – August 2004  
November 2002 – May 2003*

- Provided administrative support to *Main Street* influenced downtown economic development authority
- Conducted research on urban issues and trends for use in creation of agency programs
- Provided technical assistance to potential and existing business & property owners
- Maintained & coordinated use by general public of Greater Downtown Business Resource Center
- Maintained agency marketing tools, including organizational website, internal business/property databases and available spaces/properties lists
- Coordinated and scheduled meetings

### **Savannah Development and Renewal Authority**

Intern

*Savannah, GA  
June – September 2000*

- Assisted Program Manager and Executive Director with completing Urban Redevelopment district plan for the city of Savannah's Martin Luther King, Jr. Boulevard/Montgomery Street corridor area, phases I & II
- Gathered information for and aided in the preparation of reports
- Responsible for the photographic documentation of the entire project area

## EDUCATION

### **Savannah College of Art and Design**

Bachelor of Fine Arts, Architectural History, minor in Architecture

*2004*

### **National Trust for Historic Preservation**

Certification in Professional Main Street™ Management

*2008*

## ADDITIONAL EXPERIENCE:

### **WordCamp Birmingham** Founding Lead Organizer

*Birmingham, AL*  
*March 2008 – October 2010*

- Established first two-day unconference focused on WordPress content management system software in the southeastern United States
- Supervised efforts to secure event venues and sponsorships
- Created and managed event budget
- Recruited speakers and volunteers for event

### **Olde Harbour Inn/HLC Hotels, Inc.** Innkeeper

*Savannah, GA*  
*October 2001 – October 2002*

- Responsible for day-to-day operations of a 24-suite historic inn located in Savannah's historic waterfront district while serving as general contractor of hotel's renovation project (included replacement of furniture and amenities, bathroom upgrades and roof repair)
- Responsible for setting performance standards for hotel staff of 16
- Managed annual operating budget of \$1.2 million
- Produced and submitted daily and monthly reports to corporate office
- Performed conflict resolution as needed.

### **The Georgia Guardian** Contributor

*Savannah, GA*  
*July – October 2000*

- Submitted articles for award-winning weekly community newspaper. Primary area of focus was urban affairs and community issues affecting the greater downtown Savannah area.

## SKILLS

Working knowledge of digital photo and video editing programs including Adobe Photoshop, Adobe Premiere, Paint.NET and Windows Live Movie Maker; Adobe Acrobat; TileMill/MapBox; Blender; DataCAD; Microsoft Office (including Access); WordPress. Working knowledge of Associated Press style, PHP, HTML & CSS.

## COMMUNITY INVOLVEMENT

### **Ruffner Mountain Nature Center**

Vice President, Board of Directors  
Secretary, Board of Directors

*2005 – 2009*  
*2010 – 2011*

### **Birmingham Jaycees**

Community Development Vice President  
Chapter President

*2005 – 2010*  
*January 2011 – June 2012*

### **Jefferson County Historical Commission**

Treasurer

*2007 – present*  
*2010 – present*

**United Way of Central Alabama**, Member, Communications Committee  
**#wjchat** (Twitter chat on digital journalism), Member, organizing team

*2007 – present*  
*2011 – present*

### **Birmingham Business Alliance**

YP Roundtable, Co-chair (Founder)

*2006 – 2008*

**Public Affairs Research Council of Alabama Roundtable**

*2005 – 2009*

**Pedestrian Advocates of the Coastal Empire**, Member

*2004*

**Historic Savannah Foundation**, Member, Architectural Review Committee

*2003 – 2004*