

EXPERIENCE

Project Editor, Broke in Philly

Resolve Philly | October 2019 - September 2020

Served as the point person at the helm of the reporting project(s) undertaken by the 20+ member collaborative focused on issues related to economic mobility in Philadelphia, Pennsylvania. Served as the person responsible for maintaining relationships with the collaborative's newsroom representatives in service of Resolve Philly's larger mission to use it as a place for professional development and relationship building. Recruited news organizations to join the collaborative. Coordinated efforts to re-structure the collaborative's governance procedures and policies.

Editorial Director, Lenfest Local Lab

Lenfest Institute for Journalism | September 2018 - September 2019

Developed and implemented the editorial strategy for a small, multidisciplinary product and user experience innovation team working closely with The Philadelphia Inquirer. Presented findings and observations on behalf of the lab at conferences and in interviews with industry publications. Assisted in the creation of an impact tracker matrix to measure the effectiveness of the Lab's outreach efforts on the journalism industry.

Digital Engagement Specialist, Southern Education Desk

Digital Media Producer

WBHM 90.3 FM | April 2015 - July 2018

Managed the digital presence of Corporation for Public Broadcasting-funded, 6-state, 11-station public media consortium focused on challenges and opportunities facing education in the 21st century American South. Managed digital presence for NPR member station serving North Central Alabama. Determined and facilitated the project's interactivity and engagement opportunities. Prepared monthly and quarterly reports tracking website and social media platform metrics. Coordinated online, on-demand, and engagement efforts with partner stations.

Publisher/Managing Editor

The Terminal | March 2007 - August 2018

Managed day-to-day operations of a critically-acclaimed weekday web publication focused exclusively on Birmingham, AL with an average of 10,500 unique visitors monthly. Supervised staff of interns and volunteer contributors. Responsible for sales of online ad units. Developed new methods of engaging residents and interested parties in constructive discussions about the present and future of the metro Birmingham area.

Columnist

B-Metro Magazine | October 2009 - March 2014

Responsible for a monthly column focused on digital technology and its effects on the future of Birmingham, Alabama.

Columnist

Poynter Institute | May - November 2013, April - December 2016

Served as the primary contributor for the Regret the Error column, focusing on best practices related to digital corrections. Returned to serve as one of two contributors (with Meredith Clark) to the institute's diversity column throughout the 2016 presidential election campaign.

Founding Lead Organizer

WordCamp Birmingham | March 2008 - October 2010

Established first two-day un-conference (sanctioned by parent organization Automattic) focused on WordPress content management system software in the southeastern United States. Supervised efforts to secure event venues and sponsorships. Created and managed the event budget. Secured speakers and recruited volunteers for the event.

Contributor

The Georgia Guardian | July - October 2000

Produced articles for an award-winning weekly community newspaper. The primary area of focus was urban affairs and community issues affecting the greater downtown Savannah area.

BOARDS

Tiny News Collective | December 2020 - present: serve as chair of the board of an initiative to help with the creation of sustainable 1-2 person news organizations throughout the United States, providing technology, training, and a community from which to learn.

Resolve Philly | January - September 2019: Board member prior to joining the staff.

Birmingham Association of Black Journalists

- Immediate Past President | 2017 - present
- President | January 2015 - December 2016

#wjchat | 2011 - 2017: Served on the organizing committee for the long-running, global weekly Twitter chat focused on the current state of digital journalism. Helped organize, market, and execute planning sessions and episodes. (Currently spearheading an effort to find a home for the planning document archives.)

Community Information Cooperative | January 2018 - present: Serve as an advisory board member for an initiative established to explore the feasibility of community information districts.

PUBLICATIONS

[Prototyping beats guessing: A process that can remove doubt from even your largest scale experiment](#), Lenfest Local Lab/Lenfest Institute for Journalism | June 26, 2019

[We need collaboration in journalism now more than ever](#), Poynter Institute, December 24, 2016

[Can you improve community news by opening up your newsroom? City Bureau is trying to find out. Poynter Institute](#) | September 6, 2016

PRESENTATIONS

Dent @ Home: Solidarity Journalism and Changing Times | July 2020: Participated in a conversation about the ever-changing journalism landscape at the height of the 2020 election cycle and what's possible moving forward.

Re-Framing Journalism with a Solidarity Approach: An Interactive Workshop on Covering Coronavirus | June 2020: Co-facilitated a week-long virtual series on the concept of solidarity journalism as it related to the coverage of the coronavirus pandemic in marginalized communities.

Collaborative Journalism Summit: Presented or moderated sessions since the inception of the event in 2017.

- **Governance structures for ongoing collaboratives | May 2020:** Co-presented session on best practices for reporting collaboratives with a focus on local efforts, utilizing experiences and best practices at Broke in Philly
- **Moderator, Afternoon Plenary Session | May 2019**
- **Moderator, Keynote Address | May 2018**
- **Discussion Leader, Organizations that Live to Partner | May 2017:** Facilitated a panel discussion about why collaboration and partnership are so important to the panelists' organizations.

Champions of Curiosity Awards Judge, Hearken | December 2019: Served as part of a five-person panel judging the three most competitive categories: best investigative, breaking news, and public service stories or series.

Klein News Innovation Camp: Presented for consecutive years at BarCamp-inspired journalism summit hosted in Philadelphia, Pennsylvania.

- **Lessons on Collaborative Journalism from Resolve Philadelphia | 2019:** Facilitated a panel consisting of Broke in Philly newsroom partners about the reporting collaborative
- **Location-Aware News: A Lenfest Lab Mobile App Demo and Discussion | 2018:** Presented initial findings and progress related to the Lab's research on the HERE app - an experimental iOS app surfacing local art and architectural-based stories from The Philadelphia Inquirer
- **Keynote Address | 2018:** Participated as one of 10 people offering their thoughts on the future of local news as part of the conference's 10th anniversary.

SRCCON:LEAD | November 2019: Presented closing talk at the end of the first day of the conference focused on how newsrooms should be more engaged with their communities.

Real Life Local News Revenue Experiments (That Aren't Advertising) | September 2019: Participated in an ONA19 panel presentation/discussion about exploring case studies focused on generating sustainable revenue for local news organizations.

Platypuses, Unicorns, and Zebras: Build Careers that Bridge Editorial and Business | September 2019: Co-facilitated an ONA19 discussion about non-traditional newsroom leaders fluent in business, newsroom, and product.

Collaboration and Audience Engagement ONA Bay Area | October 2017: Facilitated a panel discussion focused on major threads identified during the 2017 ONA conference in Washington, DC.

Issues & Ales: The Future of Journalism in North Central Alabama | October 2012: Participated in a panel discussion for WBHM 90.3 FM about the state of local journalism in Birmingham, Alabama shortly after The Birmingham News ceased daily print production.

Defining, Finding, and Engaging Your Community | September 2011: Participated in a panel discussion as part of the second annual Block by Block Community News Summit.

“If I Were in Charge, I’d___” | September 2011: Participated in the first-ever ONA Lightning talk session during ONA11 in Boston, describing a mobile newsroom concept housed in a bus.

Making Community Engagement Work | September 2010: Participated in a panel on methods of gaining trust in communities as part of the inaugural Block by Block Community News Summit (precursor to the LION Publishers Summit).

Hyperlocals in the Southeast (BarCamp Memphis) | November 2009: Participated in a panel on the state of hyperlocal blogging and news sites in the Southeast and if there was a path to profitability and sustainability.

Hyperlocal Blogging Panel (BarCamp Chattanooga) | July 2009: Participated in a panel on the rise of local independent online news efforts throughout Tennessee.

EDUCATION

Savannah College of Art and Design

Bachelor of Fine Arts, Architectural History, minor in Architecture | 2004

AWARDS

Stanford University

John S. Knight Journalism Fellowships at Stanford | September 2017 - June 2018

Investigated methods of information distribution for local and regional news organizations, including methods and frameworks from other industries, to determine examples of best practices. Explored the impact of culture vs. geographic location on the organization of local and regional journalism.

CERTIFICATIONS

National Trust for Historic Preservation

Certificate in Professional Main Street Management (CMSM) | 2008